



PRESS RELEASE

For Immediate Release

ZANTEL LAUNCHES FREE INTERNET CAFÉ IN MBAGALA

Dar es Salaam, June 24, 2011: Zantel, the most trusted name in broadband and Internet services in Tanzania today launched a state of the art internet café aptly called **ZNET** in Mbagala Zakim area in the heart of Dar es Salaam. The internet café, a first and innovative project in to be launched in Tanzania, is part of Zantel's Corporate Social Responsibility (CSR) initiative to offer free computer and internet training to the masses. This initiative will help to address the problem of internet penetration and consequently make internet services available to the entire community where ZNET café are available.

The ZNET project has been made possible after improvement of internet infrastructure and technology through the EASSy cable that has penetrated to more areas in the country and has significantly reduced the cost of internet services.

Norman Moyo Zantel Chief Commercial Officer said giving back to community is in line with Zantel's mission of ensuring we provide communication services to all. *"With the coming of the EASSy cable of which Zantel is a shareholder and landing partner in Tanzania, we have enough capacity to enable us carry out this noble project and currently we have a class of 40 students already undergoing free training at the centre and have plans to open up more internet cafes around the country. We are appealing for more partners to collaborate with us in rolling out this project nationwide by providing us with more funds to enable us achieve our dream of opening up more ZNET cafes around the country."* added Mr. Moyo.

ZNET will be offering free computer basic training and use of internet focusing on the youth, entrepreneurs and small business owners with the aim of developing and growing internet usage among these potential segments. The internet services and training provided will focus on how to use a computer and access to internet through emails, web browsing, social networking, online chatting, video and music downloads. There will be two hours of training on computer and internet use daily dedicated to students from surrounding schools.

There will also be edutainment mainly through popular games that allow people to play alone or together with friends as well as Zantel shop that offers all our products and services such as international calls, Mimina service, ZPESA, vouchers, phones, modems and SIM cards.

Chris Wood WIOCC Chief Executive Officer said as main shareholders of EASSy cable said they are responsible for ensuring the cable is fully utilized to bring technology and economic changes in the lives of the people of the region. *“We are committed to bringing information technology to all as the EASSy investment is intended for mutual benefit of all the people from partner countries and Tanzania through Zantel is keeping to that promise. We are proud of Zantel’s effort in ensuring they utilize the capacity for the good of the community and would like to assure them of our support towards this type of initiatives.”* concluded Mr. Wood.

ZNET café is a one-stop shop that deals with all communication needs by providing convenient solutions in a decent and friendly environment.

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For more information contact:

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About ZANTEL:

The Z story is one of investment, one of innovation, one of potential award-winning customer service. But, above all, it is one of growth and the ability to deliver the tremendous benefits of mobile communications in Tanzania. With roots going back to 1999, Zanzibar Telecom Ltd. became a joint venture between The Government of Zanzibar – 18% Emirates Telecommunications Corporation (ETISALAT) – 65% and Meeco International 17%.