



PRESS RELEASE

Immediate Release

ZANTEL LAUNCHES NEW DATA SITE AT NJIRO

Arusha, Wednesday January 19, 2011: Zantel, the most trusted name in mobile broadband and internet services in the country today launched a new (data) internet site at Njiro suburb in Arusha bringing internet connectivity right at their door steps.

Commenting on the new site Zantel Ag. Marketing Director Brian Karokola Zantel said *“Zantel superior internet connectivity has gained popularity and is of high demand in Arusha. Residents of Njiro were getting connectivity from our other sites in Arusha and now have opened a base station in the area and now they will be able to enjoy the fastest internet speeds. We want to bring our services closer to our customers for their convenience and offer them quality service.”*

To enjoy this once in a lifetime opportunity, Njiro residents simply need to visit our Zantel shop on Uhuru road or our dealer outlets in Arusha to purchase a modem for only TSH 49,900. With Zantel internet connectivity a customer has access to fast and reliable internet any time of the day for as low as TSH 6,000 per day.

Zantel has various internet packages on Z Connect that are available on a daily, weekly and monthly subscription thereby giving the customer more affordable choices. *“Zantel data bundles offer our customers the flexibility and choice to subscribe to a package that suits their lifestyles. For 250MB a customer can surf the web for 2 and 1/2 hours, check 250 emails and download 8 “four minute” songs and 1 “four minute” video all these for as low as TSH 6,000 a day, TSH 8,000 a week and TSH 10,000 a month and this is as low as TSH 24 per megabyte.”* added Mr. Karokola.

Zantel CDMA (data/internet) network is available in over 20 regions around the country, both in the mainland and Zanzibar. *“We have extensive CDMA network coverage around the country covering all the major commercial towns and cities. With the addition of this new site at Njiro our customers are assured of access to high speed internet connectivity from the widest network in the country.”* concluded Mr. Karokola.

With the coming of EASSy cable that offers greater capacity internet connectivity in Tanzania is expected to increase and become more affordable for everyone. Zantel is happy to drive this positive change of bringing internet connectivity to all Tanzanians.

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For more information contact:

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About ZANTEL:

The Z story is one of investment, one of innovation, one of potential award-winning customer service. But, above all, it is one of growth and the ability to deliver the tremendous benefits of mobile communications in Tanzania. With roots going back to 1999, Zanzibar Telecom Ltd. became a joint venture between The Government of Zanzibar – 18% Emirates Telecommunications Corporation (ETISALAT) – 65% and Meeco International 17%.