



PRESS RELEASE

Immediate Release

ZANTEL LAUNCHES NEW DATA SITE AT KIBETA, BUKOBA

Bukoba, Monday January 31, 2011: Zantel, the most trusted name in mobile broadband and internet services in the country today launched a new (data) internet site at Kibeta area in Bukoba bringing internet connectivity for the first time in the heart of Bukoba town.

Zantel Ag. Marketing Director Brian Karokola speaking at a short ceremony to switch on the new site said *"Today we are here in Kibeta in Bukoba to launch this CDMA site that will bring the best internet connectivity for the first time in Bukoba town. Our data services are exceptional in terms of quality of service, affordability and network coverage. The demand is high for internet connectivity as the world has now become a global village and as a network and service provider we are expanding our data network to meet that demand. This is a beginning as we have plans to open more sites in Bukoba and surrounding areas to ensure everybody has access to fast and reliable internet connectivity all the time."* explained Mr. Karokola.

To enjoy this once in a lifetime opportunity, Bukoba town residents simply need to visit our Zantel depot on Uganda road to purchase a modem for only TSH 49,900. With Zantel internet connectivity a customer has access to fast and reliable internet any time of the day for as low as TSH 6,000 per day.

On his part Kagera Regional Commissioner Hon. Mohammed Babu who was the guest of honour at the switching on ceremony thanked Zantel on behalf of government and Bukoba residents. *"This is a big milestone for Bukoba as internet services have now come to our doorsteps as they have brought connectivity that will serve us well. As a government we support your efforts and wish you all the success as you expand your network to more towns around our region of Kagera."* said Hon. Babu.

Zantel CDMA (data/internet) network is available in over 20 regions around the country, both in the mainland and Zanzibar. *“We have extensive CDMA network coverage around the country covering all the major commercial towns and cities. With the addition of this new site in Bukoba our customers are assured of access to high speed internet connectivity from the widest network in the country.”* concluded Mr. Karokola.

With the coming of EASSy submarine cable that offers greater capacity internet connectivity in Tanzania is expected to increase and become more affordable for everyone. Zantel is happy to drive this positive change of bringing internet connectivity to all Tanzanians.

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For more information contact:

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About ZANTEL:

The Z story is one of investment, one of innovation, one of potential award-winning customer service. But, above all, it is one of growth and the ability to deliver the tremendous benefits of mobile communications in Tanzania. With roots going back to 1999, Zanzibar Telecom Ltd. became a joint venture between The Government of Zanzibar – 18% Emirates Telecommunications Corporation (ETISALAT) – 65% and Meeco International 17%.