



PRESS RELEASE

For Immediate Release

ZANTEL FREELANCERS AWARDED

Dar es Salaam, March 01, 2011: Zantel Sales team has awarded its best performing freelancers with bicycles to enable them work more efficiently. A total of 24 freelancers working in Dar es Salaam were presented with brand new bicycles after meeting their targets. Sales department started a 1 month competition among freelancers countrywide in order to build up a competitive spirit so as to bring out the very best out of them and ramp up quality connections.

Norman Moyo, Zantel CCO speaking after handing over the prizes to the winners lauded the freelancers for their good performance in meeting their targets. *“What our freelance team is doing is very commendable and today we are acknowledging their hard work. This is also a great employment opportunity for the youths out there to develop and sharpen their sales and marketing skills. We currently have 15,000 freelancers working countrywide and are proud of initiating this scheme that is directly contributing to the country’s economic growth.”*

A total of 91 freelancers countrywide met the set targets and have each been awarded with a bicycle. Other competitions will be introduced in the near future with bigger prizes to motivate the freelancers to make more connections and increase Zantel’s subscriber base.

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For more information contact:

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About ZANTEL:

The Z story is one of investment, one of innovation, one of potential award-winning customer service. But, above all, it is one of growth and the ability to deliver the tremendous benefits of mobile communications in Tanzania. With roots going back to 1999, Zanzibar Telecom Ltd.

became a joint venture between The Government of Zanzibar – 18% Emirates Telecommunications Corporation (ETISALAT) – 65% and Meeco International 17%.